

# Why a circular policy could benefit your city

## Beneficial for the citizens

- 1 Circular economy is expected to create a lot of new jobs in cities



- 2 New product-as-a-service business models spare the user costs



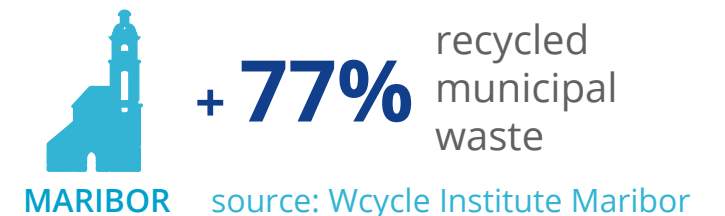
## Beneficial for the economy

- 3 Circular economy is expected to have a positive impact on economical growth, through improved resource productivity and new local business activities



## Reduce the need for resources

- 4 Less waste produced in cities



- 5 Less materials need with ambitious CE strategies



## Beneficial for the environment

- 6 Achieve your climate goals

