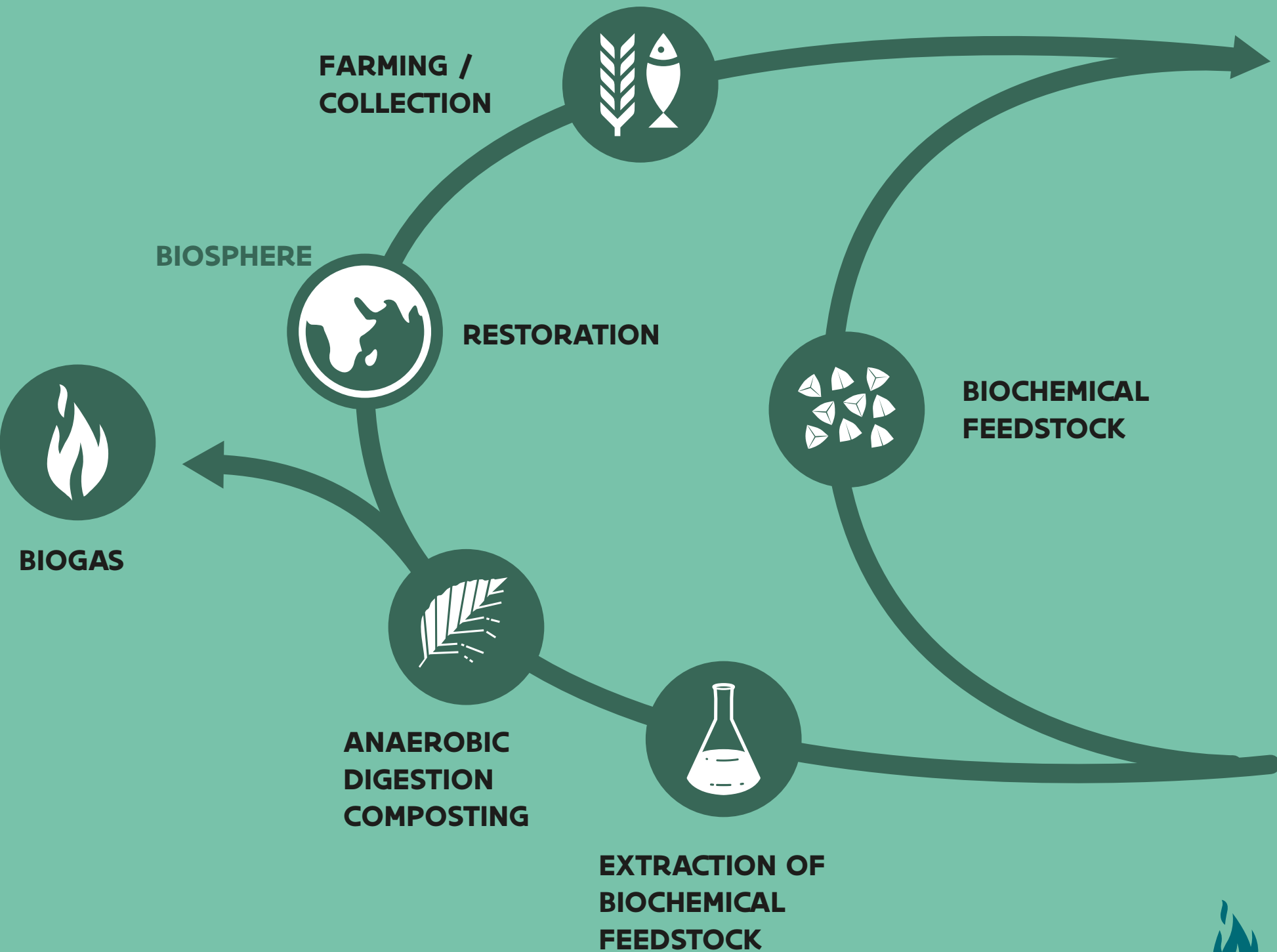
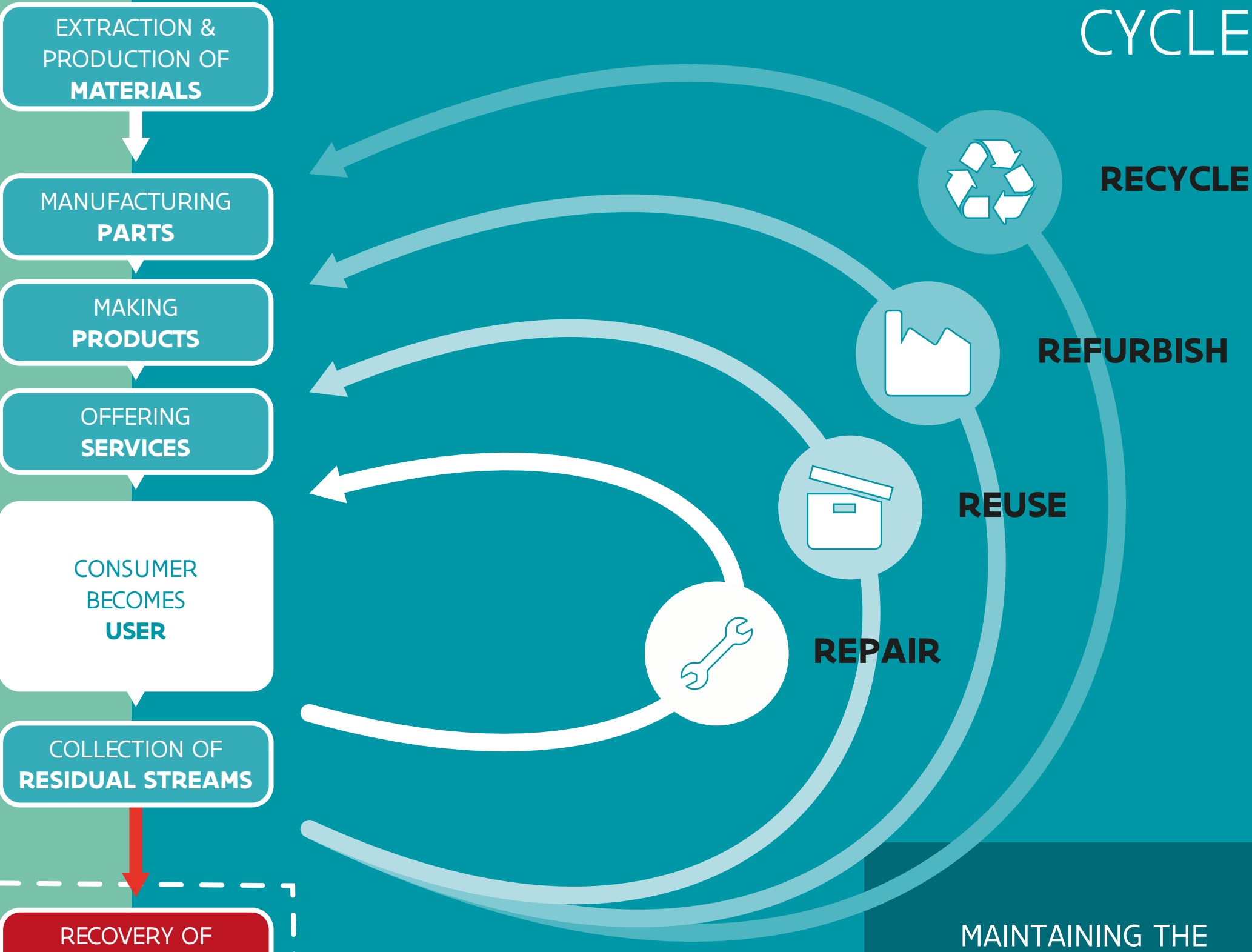


# THE CIRCULAR ECONOMY

## BIOLOGICAL CYCLE



## TECHNICAL CYCLE



inspired by  
Ellen MacArthur Foundation

LEAKAGES OF  
MATERIALS  
TO BE MINIMIZED

MAINTAINING THE  
FUNCTIONAL VALUE  
OF MATERIALS

HIGH LOW